

# SANTA CRUZ MUSEUM ASSOCIATION

1305 EAST CLIFF DRIVE :: SANTA CRUZ, CALIFORNIA : 95062 : TELEPHONE (408) 429-3773



## MEMBERS' NEWSLETTER MAY - JUNE 1989

### ILLUSTRATING NATURE

EXHIBIT OF  
STUDENT WORKS FROM THE SCIENCE  
COMMUNICATION PROGRAM AT UCSC

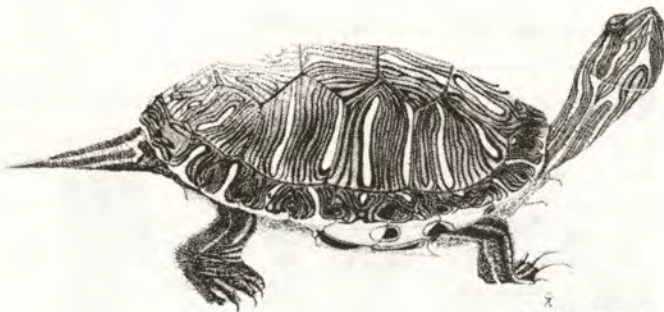
**May 6 - June 18**

Demonstrations: May 6 & 20 10 am-noon  
Members' Opening Party: May 5, 7:30 pm

that it can also be aesthetically pleasing, reflecting artistic style and interpretation similar to that of "pure" art.

The exhibit features works done by students in UCSC's natural science illustration classes. The main emphasis is on zoological and botanical illustration, using a variety of techniques. The exhibit includes examples of black and white techniques such as scratchboard, coquille, parallel-line, pencil, and pen and ink as well as color techniques such as colored pencil, watercolor, acrylics, and mixed media. For the uninitiated, scratchboard involves painting a silhouette of the subject in black ink on a special clay-coated board, then scraping through the ink to reveal the white clay below — a popular technique for depicting fur and feathers. As for the other techniques . . . come and see for yourself.

Lastly, for those of us who become so enraptured we are deluded into thinking we too can be scientific illustrators, help is available. There will be free demonstrations at the Museum on Saturday, May 6 and Saturday, May 20 from 10 am to noon. In addition, UCSC's summer session offers classes taught by Jenny Wardrip, Ann Caudle (principal color illustrator for the Monterey Bay Aquarium), and Kendal Morris (organizer of the Museum exhibit).



Carolyn Kreisel ©

### **ART & SCIENCE: TWO VIEWS IN ONE**

by Laurie Kiguchi

The difference between science and art seem great at first glance, with stereotypic images of modern scientists contrasting sharply with such images of "artists." This is not always the case though—sometimes the two disciplines are simply two views of the same subject, especially when the subject is nature.

The Museum's upcoming exhibit of natural science illustration provides a beautiful example of the meeting of art and science. The primary purpose of scientific illustration is to convey accurate, scientific information in a visual form—emphasizing correct representation of physical features such as leaf structure, natural behaviors, and processes such as flower development or ecological interactions. The beauty of natural science illustration is



*Kathleen Flake studies frog skeleton from Museum collection for UCSC Zoological Illustration class.*

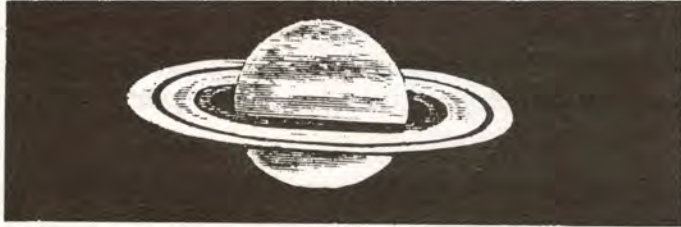


## MUSEUM CLASSES

Register at the Parks and Recreation Office in the Civic Auditorium; Monday-Friday, 9 am–6 pm. Call 429-3663 for further information. Adult classes are for age 15 and up.

Please note: Fees listed are for City Residents. The out-of-City rate is \$4 extra for each class. Museum Association members receive a 10% discount; seniors 50%.

**#754 The Magic of Physics in Nature.** Children over 10 with adult. Sat., 6/10, 10 am–3 pm. \$10. Joe Jordan.



**#755 Invitation to Astronomy.** Children over 10 with adult. Sat., 6/3, 6:30–10:30 pm. \$8. Joe Jordan.

### CLASSES FOR CHILDREN

**#751 Kids Clay Class.** Ages 6–10. Sat., 5/6-5/20, 10 am–1 pm. \$21. Karen Hildebrand.

**#752 Sand Science.** Ages 3–5 with parent. Sat., 6/3–6/10, 9–11 am. \$9. Maria Wright.

**#753 Sand Science.** Ages 6–11. Sat., 6/3-6/10, 11:30 am–1:30 pm. \$9. Maria Wright.

**#770 Preschool Nature Rovers.** Ages 3–5 with adult. Mon., Wed., Fri., 6/26, 28, 30; 10 am–noon. \$12. Simone Mortan.

## BUSINESS MEMBERSHIP



Coast Savings has kicked off the Business Membership Drive with a \$500 membership. Many thanks to Coast Savings for this generous contribution

### INVITATION TO HELP



Interested Association members are invited to join any of the five planning committees described in the adjoining article. If you have interest or expertise in one of these areas, please make yourself known to Joanne Snyder at the Museum (429-3773).

## LONG-RANGE DEVELOPMENT

### THE NEXT STEP

By Bob Vaughan

“Would a new building serve the public better than satellite museums?” “What will school groups need in natural history education in the future?” “Perhaps the Association should assume some new roles in the Museum...” These were typical of the comments heard during the strategic planning retreat on March 4th at the Sesnon House in Aptos, where about 25 Museum Association members gathered with representatives from the City Museum Commission, Museum staff, Parks and Recreation Department and the Octagon Museum, as well as the community-at-large.

Through the day we heard speakers, brainstormed issues related to major Museum changes or expansion issues, and worked in small groups on specific tasks. These discussions and work on a vision of the Museum’s future ended late in the afternoon, leaving us all with a sense of purpose, energy, and optimism about the possibilities for a more active Association role in helping to shape the next ten years at the Museum.

By the end of the day we had established three one-time task force groups to examine separate strands of concern: facility expansion, endowment development and museum operations. These three groups were charged with developing recommendations to the Board on some specific goals and a time line for their accomplishment.



*Planning the Museum's future is serious business*

And now our real work begins! At the Association Board meeting on April 11, five planning committees were established to begin the next phase of the process. These will deal with the issues of future Museum management, funding, community relations, facilities expansion, and exploration for a new museum site. These committees are charged with articulating a series of specific tasks to be completed within the next year. We hope to give Association members a more complete picture of the tasks of these committees by July, and we encourage you to make contributions in the area of your expertise or interest.



## WALK-A-THON UPDATE

On Saturday, May 13, literally hundreds of sponsors will be paying the way of a group of Museum walkers, who will be strolling along our beautiful coastline. This is a major fundraiser for the Museum and you are encouraged to join in the fun. You can be a walker or a sponsor by volunteering. Let us send you a packet. Call Laurie Kiguchi at 423-3168 or Dan Harper at 688-4637 for more information or a packet. But hurry—time is running out!

Our grateful thanks to these sturdy souls who have already agreed to walk in this year's Walk-a-Thon: John Anderson, Mary Louise Bourne, Debbie Burns, Kathryn Caruso, Carol Clausen, Julia & Lars Davenport, Bev Dyc, Marion Gottlieb, Dan & Alice Harper, Sue Harper-Rice, Mary Ellen Irons, Roger Kern, Freya Kidner, Laurie Kiguchi, Fred Kirshman, Donna Krapf, John Lane, Sally Legakis, M. Majewska, Tom McCarthy, Ann Parker & friends, Evelyn Pogrowski, Sue Powell, Charles Prentiss, Carol Query, Brooks Reed, Steve Reed, Jacqui Ross, Pat & Kirk Smith, Tom & Joanne Snyder, Kim Stacey, Merritt Taylor, Debbie Tomlin, Lu Trundle, and Dan Watson. Why not add your name to this impressive list?



**REMEMBER**, with the money raised through the Walk-a-thon, we are going to get ourselves a first-class public address system so you will never have to wonder what our speakers are saying again. If there's money left over, so much better for the laser printer fund.

## RECENT ACQUISITIONS

**Museum Purchase:** Oil painting "Young Eucalyptus on a Cliff" by Cor de Gavere.

**Cynthia Blevins:** album of clippings and memorabilia from Grant School, Santa Cruz.

**T.A. Fielding:** collection of negatives from early 1900s of mountain, coastal, and lakeside scenes in California.

**Jon Murakami:** Gerry Lopez "Lightning Bolt" surfboard.

**Virginia Hunt:** Santa Cruz Surfing Club T-shirt from 1930s; 2 surfing photos.

**Jean Lutrell:** hand-made neoprene wetsuit, early 1960s.

**Marty Dykes:** "AquaJet Honeycomb" surfboard.

**Mr. & Mrs. Robert Ramer:** sandstone ball and pestle.

**Larry Stites:** "The Greek, Huntington Beach" surfboard.

## MEETINGS AT THE MUSEUM

Public Welcome

Monday, May 8, 7:30 pm.

**California Native Plant Society**

"Preventive and Pioneer Uses of Native Plants"—Maurice Tripp.

Thursday, May 18, 7:30 pm.

**Santa Cruz Archaeological Society**

"Travel Boundries in North Western California: an Ecological Model"—Glen Gmoser.

Thursday, May 25, 7:30 pm.

**Santa Cruz Bird Club**

"African Safari"—Barbara Scharfenstein.

Sunday, May 28.

**Santa Cruz Fungus Federation**

Closing Square Dance/Picnic—Call Shea Moss (353-2906) for time and place.

Thursday, June 15, 7:30.

**Santa Cruz Archaeological Society**

"Archaeological Investigating Along the Eel River"—John Holson.

## "NEVER A DULL MOMENT"



Curator Charles Prentiss and his wife, Nikki Silva, having just produced a new baby, are already starting work on another production—and this time they'll *both* be in labor.

This talented husband-wife team has been hired by the Santa Cruz County Historical Trust to create the exhibit "*Never a Dull Moment*"—*The History of the Santa Cruz Beach Boardwalk*, to open at the Octagon Museum on June 20. We can expect another great one!

Nikki as guest curator is sorting through mountains of Boardwalk memorabilia, much of it coming out of storage for the first time. Charles as exhibit designer is again planning a traveling display which means it must be easily dismantled, moved, and reassembled. Building on the experiences of the Chinese and Yugoslavian exhibits, he is enjoying the challenge.

"*Never a Dull Moment*" chronicles the colorful history of the Boardwalk and the significant role it has played in the history and development of Santa Cruz County. Early artifacts, hands-on games, and a vast array of photos, posters and materials from the Seaside Company's extensive historical archives will be on display. Look for this exciting exhibit this summer, June 20-October 27.



## MUSEUM MACINTOSH



The Santa Cruz Museum Association is now the proud owner of a Macintosh Plus computer, an 800K external disk drive, and an Apple printer. These are the generous gifts of the daughter and son of our Association President, Walter Greenwood.

Chris Meeks, Walter's daughter, presented the Mac as a gift from her

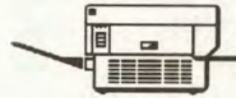
Felton-based company, *Document Design and Data*. Steven Greenwood of Agoura Hills, Walter's son, provided the printer through his software business, *Mainstay*.

Besides providing relief for the Museum's already over-used IBM clone, the Macintosh has special capabilities for desk top publishing and making museum-related signs and exhibit labels. The Macintosh has revolutionized the type-setting business and made it a do-it-yourself project. We are all thrilled with our new acquisition and send our many thanks again to the Greenwood family.

## J. C. PENNEY AWARD

When the J. C. Penney Company recently announced a community-wide program for recognizing outstanding volunteers for their Golden Rule Awards, Volunteer Coordinator Joanne Snyder and Curator Charles Prentiss decided to nominate Pat Smith. At a lovely luncheon at Hollins House on April 13 Pat was named a finalist and was presented with a framed certificate and a check for \$250 for the Museum Association.

Pat has suggested that the \$250 be used to start a special fund to buy a laser printer and a hard disk for our new (to us) Macintosh computer. With this setup, the many print jobs necessary for our active Museum could be done right on the spot. Congratulations Pat and thank you J. C. Penney.



### MUSEUM ASSOCIATION OFFICERS

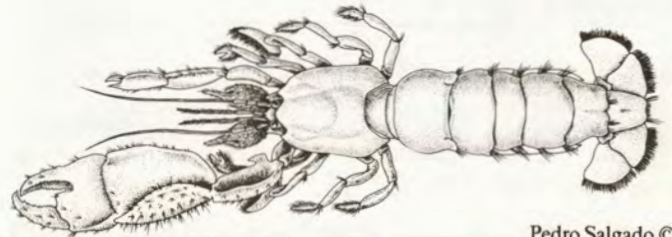
Walter Greenwood	President	423-8290
Sheri Howe	Vice President	427-2348
Sue Harper-Rice	Treasurer	423-6016
Bev Dyc	Secretary	462-0331
<b>ASSOCIATION COORDINATOR</b>		
Joanne Snyder		429-3773

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**1305 EAST CLIFF DRIVE**  
**SANTA CRUZ, CA 95062**  
**408-429-3773**

*Museum Hours*  
 Tue.-Sat.: 10 am-5 pm  
 Sun.: noon-5 pm

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### CALENDAR

May 5	Opening Reception: Illustrating Nature
May 6 to June 18	Illustrating Nature—UCSC Student Exhibit
May 10	Museum Association Annual Meeting
May 13	Walk-a-thon
May 24	Museum Commission Meeting
June 14	Museum Association Meeting
June 28	Museum Commission Meeting

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